**CURRICULUM VITAE**



**PERSONAL INFORMATION**

|  |  |
| --- | --- |
| Name: | Mousa A. Masadeh, Ph.D. |
| Place of Birth: | Wadi Mousa |
| Address: | Department of Hotel and Tourism Management  Petra College for Tourism and Archaeology  Al-Hussein Bin Talal University  Petra – Jordan |
| Telephone: | + 962 (0)77 7777 779 |
| E-mai: | [jordantourism@hotmail.com](mailto:jordantourism@hotmail.com) |

**EDUCATION**

|  |  |  |  |
| --- | --- | --- | --- |
| 2010 | PhD | Coventry University, U.K. | Tourism & Hospitality Management |
| 2007 | MPhil | Coventry University, U.K. | Tourism & Hospitality Management |
| 2003 | MA (Hons) | Yarmouk University, Jordan | Tourism |
| 2001 | BA (Hons) | Yarmouk University, Jordan | Modern Languages |

**PROFESSIONAL EXPERIENCES**

|  |  |
| --- | --- |
| 1998-1999 | Instructor. Languages club, Yarmouk University. Irbid, Jordan. |
| 2001-2003 | Adjunct Lecturer. Ammon College for Hospitality & Tourism Education. Amman, Jordan. |
| 2002-2003 | Instructor. Tourist Guide Program, organized by the Ministry of Tourism. Amman, Jordan. |
| 2003-2004 | Adjunct Lecturer. College of Arts, Al-Hussein Bin Talal University. Ma’an, Jordan. |
| 2005-2007 | Assistant Night Manager. The Manor Hotel. Coventry, England. |
| 2008-2010 | General Manager. The Best Western. Brunswick, Canada. |
| 2010-present | Associate Professor. Department of Hotel and Tourism Management, Petra College for Tourism and Archaeology. Al-Hussein Bin Talal University. Petra, Jordan. |

**PEER-REVIEW SERVICE**

|  |
| --- |
| *Ad hoc* reviewer, Universal Journal of Industrial and Business Management: Horizon Research Publishing  *Ad hoc* reviewer, Issues in Business Management and Economics: Journal Issues Limited  *Ad hoc* reviewer, Global Journal for Management, Science & Engineering: IGI Global  *Ad hoc* reviewer, Journal of Tourism Management Research: Pak Publishing Group  *Ad hoc* reviewer, European Journal of Social Sciences: EuroJournals, Inc  *Ad hoc*reviewer, Journal of Mixed Method Research: Sage Publications  *Ad hoc* reviewer, Asia Pacific Journal of Tourism Research: Routledge  *Ad hoc* reviewer, Journal of Travel & Tourism Marketing: Routledge |

**EDITORIAL BOARD MEMBER OF INTERNATIONAL JOURNALS**

|  |
| --- |
| Editorial Board - Research Journal of Multidisciplinary Social Sciences, (2012~)  Editorial Board - Journal of Tourism and Hospitality Management, (2013~)  Editorial Board - American Research Institute for Policy Development, (2013~)  Editorial Board - Interdisciplinary Journal of Contemporary Research in Business, (2013~)  Editorial Board - Journal of Tourism Management Research, (2014~)  Editorial Board - International Journal of Management & Business Studies, (2014~)  Editorial Board - International Review of Management & Business Research, (2014~)  Editorial Board - Journal of Tourism, Hospitality and Sports, (2014~)  Editorial Board - International Journal of Business and Industrial Marketing, (2014~)  Editorial Board - International Journal of Management Science, (2014~)  Editorial Board - International Journal of Economic Theory and Application, (2014~)  Editorial Board - Global Journal of Business Administration and Management, (2014~)  Editorial Board - International Research Journal of Tourism Management, (2014~)  Editorial Board - International Open Journal of Management, (2014~)  Editorial Board - International Journal of Advance Business Management & Information Technology, (2014~)  Editorial Board - International Open Journal of Marketing and Management, (2014~)  Editorial Board - Global Journal of Operations Management and Services, (2014~)  Editorial Board - International Journal of Human Resource Development, (2014~)  Editorial Board - International Journal of Human Resource Management Research, (2014~)  Editorial Board - World Journal of Hospitality Administration and Management, (2014~)  Editorial Board - American Open Journal of Business Development, (2014~)  Editorial Board - Science Journal of Business and Management, (2015~)  Editorial Board - Journal of Human Resource Management, (2015~)  Editorial Board - International Journal of Business and Economics Research, (2015~)  Editorial Board - Tourism and hospitality management Journal, (2015~)  Editorial Board - American Journal of Business, Economics and Management, (2015~)  Editorial Board - American Journal of Service Science and Management, (2015~)  Editorial Board - American Journal of Modern Hospitality Management, (2015~)  Editorial Board - The Research Journal, (2015~) |

**PUBLISHED ARTICLES**

|  |
| --- |
| Masadeh, M.(2012), “Linking Philosophy, Methodology, and Methods: Toward Mixed Model Design in the Hospitality Industry”, *European Journal of Social Sciences*,Vol.28 No. 3, pp. 128-137. ISSN: 1450-2267 |
| Masadeh, M**.** (2012), “Training, Education, Development and Learning: what is the Difference”, *European Scientific Journal*, Vol. 8 No. 10, pp. 62-68.ISSN: 1857-7881 |
| Masadeh, M.(2012), “Focus Group: Reviews and Practices”, *International Journal of Applied Science and Technology*,Vol.2 No. 10, pp. 63-68. ISSN: 2221-0997  Masadeh, M. (2013), “Women in the Hotel Industry: What’s Missing from this Picture?”, *International Journal of Academic Research in Business and Social Sciences*, Vol.3 No. 1, pp. 573- 580. ISSN: 2222-6990  Masadeh, M.(2013), “Perspectives on Foreign Training: Middle Managers in Jordan's International Hotel Chains”, *European Journal of Tourism Research*,Vol*.* 6 No. 1, pp. 20-35. ISSN: 1994-7658 |
| Masadeh, M.(2013), “Out-of-Country Training for Hotel Middle Managers in Jordan: Selection Criteria and Implications”, *European Journal of Tourism, Hospitality and Recreation*,Vol.4 No. 1, pp. 105-122. ISSN: 2182-4916  Maaiah, B. and Masadeh, M.(2015), “Tourism Marketing Renovation in the Shadow of Dynamic Technology”, *European Journal of Social Sciences,* Vol.46 No. 1, pp. 43-51. ISSN: 1450-2267  Maaiah, B. and Masadeh, M.(2015), “The Brochures as a Tool for Tourism Marketing: The Case of Petra”, *International Journal of Business and Social Sciences,* Vol.6 No. 2, pp. 98-106. ISSN: 2219-1933  Masadeh, M., Al-Ababneh, M., Al-Sabi, S., and Bashar, M. (2015), “Focus Groups in Hospitality Research: Why are they not used in Jordan?”, *European Scientific Journal,* Vol.12 No. 20, pp. 359- 384. ISSN: 1857–7881 |

**SENT FOR PUBLICATION**

|  |
| --- |
| Masadeh, M. “Perspectives on Foreign Training: Middle Managers in Jordan’s International Hotel Chains” sent to *European Journal of Tourism Research* |
| Masadeh, M. “Foreign Training for Hotel Middle Managers: Selection Criteria and Implications” sent to [*International Journal of Contemporary Hospitality Management*](http://www.google.jo/url?sa=t&rct=j&q=international+journal+of+contemporary+hospitality+management&source=web&cd=1&ved=0CFAQFjAA&url=http%3A%2F%2Fwww.emeraldinsight.com%2Fijchm.htm&ei=1p0aUIjcGtG10QH0h4CoDA&usg=AFQjCNGbHaDc-RiMlCMwmxiKKSMnKUh08w) |
| Masadeh, M. “Foreign Training in Jordan’s International Hotel Chains: A Quantitative Investigation” sent to [*International Journal of Contemporary Hospitality Management*](http://www.google.jo/url?sa=t&rct=j&q=international+journal+of+contemporary+hospitality+management&source=web&cd=1&ved=0CFAQFjAA&url=http%3A%2F%2Fwww.emeraldinsight.com%2Fijchm.htm&ei=1p0aUIjcGtG10QH0h4CoDA&usg=AFQjCNGbHaDc-RiMlCMwmxiKKSMnKUh08w) |

**UNPUBLISHED ARTICLES**

* The Role of Public and Private Sector in Forming Tourism Awareness.
* The Impact of Peace on Tourism in Jordan.
* Tourism and Local Community in Jarash: Issues and Problems.
* Tourism and Local Community in Madaba: Issues and Problems.
* An Investigation Into the Role of Tourism in Jordan’s Economy.
* An Investigation Into the Role of Government in Tourism Development.
* Medical Tourism and its Contribution to the National Economy.

**RESEARCH INTERESTS**

* Hotel Management
* Human Resource Management in IHCs
* Tourism and Hospitality Education
* Leadership Development
* Gender and Tourism
* Mixed Method Research and Qualitative Methodology

**UNIVERISTY SERVICES**

* French-English interpreter and translator, Al-Hussein Bin Talal University, (2003-2004)
* Member, Academic Assessment Committee, Al-Hussein Bin Talal University, (2003-2004)
* Member, Student Affairs Assessment Committee, Al-Hussein Bin Talal University, (2003-2004)
* Established collaborative links outside the university, Al-Hussein Bin Talal University, (2003-2004)
* Member, Advisory Committee to review students’ program of study, Petra College, (2010/2011)
* Member, Appointment and Promotion Committee, Petra College, (2010/2011)
* Member, Student Union's Election Committee, Petra College, (2010/2011)
* Member, Curriculum Planning Committee, Petra College, (2011/2012)
* Member, Graduation Projects Committee, Petra College, (2011/2012)
* Member, Students’ Advisory Committee, Petra College, (2012/2013)
* Member, Quality Assurance Committee, Petra College, (2012/2013)
* Member, Graduation Committee, Petra College, (2012/2013)
* Chairman, Study Plan Committee, Petra College (2016/2017)
* Member, College council, Petra college, (2016/2017)

**OTHER POSITIONS OF REPONSIBILITY**

* Member of curriculum development team
* Supervised research students
* Setting and marking of examinations
* Supporting students in a pastoral/advisory role
* Membership of committees/boards
* Represented university at conferences and seminars
* Established collaboration outside the University
* Coordinated academic and policy dissemination
* Programme administrator

**INVITED LECTURES**

* Woman’s Role in Tourism. Tourist Guide Program, Ammon College, Jordan (2002)
* Female Challenges in Hospitality Industry. Al Zaytuna University, Jordan (2003)
* Group Management. Tourist Guide Program, Ammon College, Jordan (2003)
* HRM in Tourism. Tourist Guide Program, Ammon College, Jordan (2003)
* Local Community and Tourism. Yarmouk University, Jordan (2003)
* Woman’s Role in Tourism. Ammon College, Jordan (2004)
* HRD in International Hotel Chains. Coventry University, England (2006)
* Training Determinants in IHCs. Warwick University,England (2007)
* Turnover in Hotel Industry. Coventry University, England (2007)
* Peace and Tourism. Montreal University, Canada (2009)

**PUBLIC SERVICE**

|  |
| --- |
| * Delivered lectures and tutorials in several Jordanian Universities. * Participated and volunteered in charity events in Montreal, Canada. |

**SCHOLARSHIP AND REWARD**

* A full one-year scholarship from Embassy of France in Jordan to study French language and culture.
* A full scholarship from Al-Hussein Bin Talal University to study for the Degrees of Master of Philosophy (MPhil) and Doctor of Philosophy (PhD).

**CONFERENCES**

* 5th April, 2012, Human Resource Management in Hotel Sector, Conference, Yarmouk University, Irbid, Jordan.
* 28th April, 2012, The First Jordanian Conference for Developing Tourism Research, Amman, Jordan.
* 13th November, 2013, TMS Algarve 2013 – Tourism & Management Studies International Conference, Faro, Portugal.
* 4th April, 2016, Conference of Heritage Tourism and the Collective National Identity, Yarmouk University, Irbid, Jordan.

**WORKSHOPS**

* October, 2004. “Adjusting to UK University life”, Coventry University, Coventry, England.
* November, 2004.”EXCEL Skills for Postgraduates, level 1-3”, Coventry University, Coventry, England.
* December, 2004. “Turnitin – anti-plagiarism software”, Coventry University, Coventry, England.
* February, 2005. “Refworks – The Referencing Management Software Workshop”, Coventry University, Coventry, England.
* February, 2005. “Managing your Supervisor”, Coventry University, Coventry, England.
* March, 2005. “Starting your PhD”, Coventry University, Coventry, England.
* March, 2005. “How to be an Effective Researcher”, Coventry University, Coventry, England.
* April, 2005. “Effective Literature Searching and Keeping your Research Up To Date”, Coventry University, Coventry, England.
* April, 2005. “Planning and Drafting your Thesis”, Coventry University, Coventry, England.
* May, 2005. “Presentation Skills”, Coventry University, Coventry, England.
* October, 2006. “Preparing and surviving your Viva”, Coventry University, Coventry, England.
* November, 2006. “How to Write a Successful Journal Paper”, Coventry University, Coventry, England.
* November, 2006. “Practical Project Management”, Coventry University, Coventry, England.
* December, 2006. “Questionnaire and Research Design – some common problems in organisational research”, Coventry University, Coventry, England.
* February, 2007. “Getting Published”, Coventry University, Coventry, England.
* February, 2007. “Enhancing your Web Searching Skills”, Coventry University, Coventry, England.
* March, 2007. “Ethical Thinking in Research”, Coventry University, Coventry, England.
* October, 2008. “Preparing and Presenting a Conference Paper”, Coventry University, Coventry, England.
* April, 2009. “Poster Creation and Design”, Coventry University, Coventry, England.
* January, 2010. “Organising Conferences, Small Events and Seminars”, Coventry University, Coventry, England.
* February, 2014. “Crisis Management in Tourism”, Petra College for Tourism and Archaeology, Petra, Jordan.
* February, 2015. “Creation of tourism emergency fund to help the tourism sector receive a boost in downturn periods”, Petra College for Tourism and Archaeology, Petra, Jordan.

**MEMBERSHIPS**

* Member of Tourism Concern: UK, (2005~)
* Member of Société Environnementale de Côte-des-Neiges (SOCENV): Montreal, Canada. (Member number: 1141), (2007~)
* The American Association of International Researchers (AAIR): USA, (2013~)
* American Research Institute for Policy Development (ARIPD): USA, (2013~)
* International Institute for Sustainable Tourism (IIST): UK, (2014~)
* The American Association for Science and Technology (AASCIT): USA, (2014~)

**CONSULTANCIES**

* Providing consultancy services to The Best Western Manoir Adelaide, New Brunswick, Canada.

**COURSES TAUGHT**

* Introduction to Hospitality Industry
* Front Desk (theoretical and practical)
* Hotel Management and Operations
* Human Resources Management
* Communication Skills in Tourism
* Resort & Club Management
* Introduction to Economics
* Principles of Management
* Introduction to Tourism
* Principles of Marketing
* Events Management
* Fares and Ticketing
* Hotel Management
* Tour Operations
* English for Tourism and Hospitality
* French for Tourism and Hospitality
* Tourism Legislations
* Resort Management
* Tourism Geography
* Marketing Research
* Crisis Management
* Tourism Economics
* Tourism Marketing
* Cultural Tourism
* Medical Tourism
* Hotel Marketing

**LANGUAGES**

* Arabic: Native
* English: Excellent
* French: Very good

**SKILLS**

* Management and leadership skills
* Knowledge in tourism field skills
* Knowledge of research methodologies
* Effective communications skills
* Research skills
* Report writing skills
* Report analytical skills
* Editorial skills
* Time management skills
* Mastery of Microsoft Office programs (Word, Excel, PowerPoint).
* Ability to work with several operating systems, including Windows, Mac OSX and Linux.
* Experienced in various research methods, in particular experimental and survey research.
* Experience with various statistical techniques for data-analysis (e.g., Structural Equation Modeling, MANOVA, Multilevel Analysis) and statistical software (e.g., SPSS, AMOS, LISREL).

**REFERENCES**

Furnished upon request.