

DR. FIRAS J. AL-SHAKHSHEER

DEPARTMENT OF HOTEL AND TOURISM MANAGEMENT • PETRA FACULTY FOR TOURISM AND
ARCHAEOLOGY • AL-HUSSEIN BIN TALAL UNIVERSITY

PERSONAL INFORMATION

- Date of Birth March 9th, 1978
- Nationality Jordanian
- Cell phone +962-775708942
- E-Mail Alshakhsheer.f.j@gmail.com

EDUCATION

- **University of Lincoln- U.K** (2006-2011)
Ph.D. Financial Management.
Lincoln Business School.
Ph.D **Thesis** : "Financial Structure Decisions of Private Hotels:
Evidence from Jordan".
- **Yarmouk University- Jordan** (2000-2003)
MSc. Business Administration.
Faculty of Economics & Administrative Sciences.
MSc. **Dissertation**: "Performance Evaluation Process in Jordanian
Commercial Banks.
- **Yarmouk University- Jordan** (1996-2000)
BSc. Business Administration.
Faculty of Economics & Administrative Sciences.
BSc. **Dissertation**: "Strategic Planning in Commercial Banks:
Evidence from Jordan".

ACADEMIC EXPERIENCE

- **Al-Hussein Bin Talal University** (2017-To Date)
Finance & Accounting Lecturer
Associate Professor
Ma'an, Jordan
- **Al-Hussein Bin Talal University** (2011-2017)
Finance & Accounting Lecturer
Assistant Professor
Ma'an, Jordan
- **University of Jordan** (2004-2005)
Business Management Lecturer
Teaching Assistant
Amman, Jordan
- **Yarmouk University** (2001-2003)
Research Assistant
Irbid, Jordan

PROFESSIONAL EXPERIENCE

- **Head of Hotel &Tourism Management Department** (2018-2019)
Al-Hussein Bin Talal University
Ma'an, Jordan
- **Head of Hotel &Tourism Management Department** (2015-2016)
Al-Hussein Bin Talal University
Ma'an, Jordan
- **Marketing & Sales manager** (2003-2004)
Qwara Ceramics Factory
Amman, Jordan
- **Sales Supervisor** (2000-2003)
Laurel Furniture Manufacturing Est.
Irbid, Jordan

PUBLISHED RESEARCH

- Al-Ababneh, M., Masadeh, M., Al-Shakhsheer, F.J. & Habiballah, M. (2018). The Impact of Internal Service Quality on Job Satisfaction in the Hotel Industry, Research in Hospitality Management, Vol. 8, No. 1, pp. 55-62.
- Habiballah, M., Al-Shakhsheer, F.J., Al-Sabi, S., & Masadeh, M. (2018). Food Safety Training: A Study of Food Handlers Working in Hotels in the North of Jordan. European Scientific Journal, Vol.14, No.26, pp. 127-148.
- Al-Ababneh, M., Al-Sabi, S., Al-Shakhsheer, F.J., & Habiballah, M. (2018). Mediating Role of Empowerment between Total Quality Management and Service Recovery Performance in the Hotel Industry. Journal of Spatial and Organizational Dynamics, Vol. VI, Issue 3, pp. 286-313.
- Al-Shakhsheer, F.J., Habiballah, M., Al-Ababneh, M. & Al-Sabi, S. (2017). Financial Implications of Competitive Pricing Strategies: Evidence from the Jordanian Hotel Industry. Business Management Dynamics. Vol.7, No.5, pp. 16-26.
- Al-Shakhsheer, F.J., Habiballah, M., Al-Ababneh, M. & Alhelalat, J. (2017). Improving Hotel Revenue through the Implementation of a Comprehensive Dynamic Pricing Strategy: A Conceptual Framework and Empirical Investigation of Jordanian Hotels. Business Management Dynamics. Vol.7, No.6, pp. 19-33.
- Habiballah, M., Al-Shakhsheer, F.J. & Al-Ababneh, M. (2017). Restaurant Employees' Food Handling Practices in Irbid City, Jordan. Journal of Tourism and Hospitality Management. Vol.5, No.1, pp. 81-89.
- Al-Ababneh, M.; Al-Sabi, S., Al-Shakhsheer, F.J. & Masadeh, M. (2017). The Influence of Employee Empowerment on Employee Job Satisfaction in Five-Star Hotels in Jordan. International Business Research, Vol.10, No.3, pp. 133-147.

RESEARCH INTERESTS

• Revenue Management.	• Total Quality Management.
• Small Business Finance.	• Human Resources Management.
• Capacity Management.	• F&B Management.
• Small Business Finance.	• Tourism Economics.

COURSES TAUGHT (FOR UNDERGRADUATE AND POSTGRADUATE STUDENTS)

• Financial Accounting.	• Human Resources Management.
• Managerial Accounting.	• Business Statistics.
• Financial Management.	• Research Methodology.
• Cost Accounting.	• Communication Skills.
• Assets Management.	• Marketing Researches in Tourism.
• Revenue Management.	• Room Division Management.
• Financial Analysis.	• Operations Management.
• Quantitative Analysis.	• Principles of Tourism Management.
• Project Management & Feasibility Study.	• Tourism Marketing.
• Risk Management.	• Principles of Hotel Management.
• Economics.	• Art of Hospitality and Etiquette.
• Purchase Management.	• Research Methods and Graduation Project.
• Computer Applications in Hotels.	• Management of Travel and Tourism Companies.
• Consumer Behavior.	• Front Office Management.

COMPUTER SKILLS

- MS Office (Word, Excel, PowerPoint, Publisher).
- SPSS Software (Quantitative Analysis).
- AMOS Programme (Structural Equation Models).
- Computerized Accounting Software.
- OPERA Property Management System.

OTHER SKILLS

- Curriculum Development.
- Teaching, Researching & Editing.
- Study Plans Development.
- Financial Consulting.
- Feasibility Study Preparation.
- Practical Accounting Training.
- Effective Communication Skills Training.

LANGUAGES

- Fluent in Arabic; writing, reading & speaking (Native).
- Very Good in English; writing, reading & speaking.
